





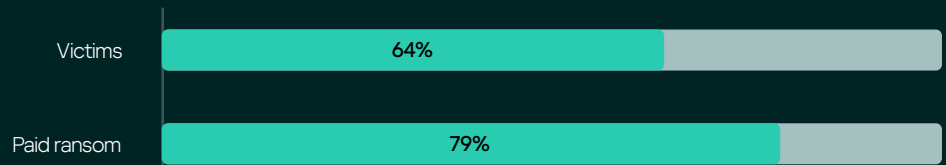
Kaspersky Next EDR Optimum

64% of organizations have already been the victims of ransomware attacks.

Of these, 79% paid the ransom to their attackers.

[How business executives perceive ransomware threats](#), Kaspersky, May 2022

It's time to step up a level. Identify, analyze and neutralize threats designed to evade traditional protection.



The challenges



Threats evading detection

Evasive malware, ransomware, spyware and other threats are getting smarter at avoiding traditional detection by using legitimate system tools and other advanced techniques in their attacks.



Ransomware-as-a-Service

Today's hackers can buy cheap ready-built tools and attack anyone – stealing data, damaging infrastructure and demanding ever-growing level of ransom.



Limited resources

Infrastructures are becoming more complex and diverse, while resources – time, money and people – are short. It's a great breeding ground for expensive shelfware.

"We value Kaspersky's comprehensive solutions, reliability and prompt service and support. They are guaranteeing the availability of our IT environment."

Marcelo Mendes CISO, NEO

[read case study](#)

How we help

Kaspersky Next is our flagship product line, designed to help you build better security, painlessly. Whether you're looking for essential EDR functionality or paving the way for future XDR adoption, Kaspersky Next's adaptable and robust cloud-native protection, underpinned by an unequalled cybersecurity track record, is just a few clicks away.

Kaspersky Next EDR Optimum helps you identify, analyze and neutralize evasive threats by providing easy-to-use advanced detection, simplified investigation and automated response capabilities.



Advanced protection

Our advanced detection mechanisms include behavior analysis and machine learning.

All this combines with simple visual analysis tools and quick response actions so you can fully understand the threat and its scope – and stop the attack before any damage is done.

Attack surface reduction is done on the endpoint and in the cloud with cloud discovery and blocking capabilities, as well as MS Office 365 Security.



One solution

Next-gen endpoint security brought together with simple EDR for the enhanced protection of laptops, workstations, servers, cloud workloads and virtual environments.

And just a single console to deploy and manage – in the cloud or on-premise.



Simple and efficient

We've built Kaspersky Next EDR Optimum with smaller cybersecurity teams in mind – those looking to upgrade their incident response capabilities and develop their expertise, but without much time to spare.

We automate and optimize most tasks, so you only spend your time on handling important stuff. And we provide the training you and your IT team need to make the most of your new security capabilities.

•
•
•
•
•
•
•
•
•

•
•
•
•
•
•
•
•
•
•

•
•

•
•
•

•
•
•

•
•
•

•
•
•
•

•
•
•
•

•
•
•



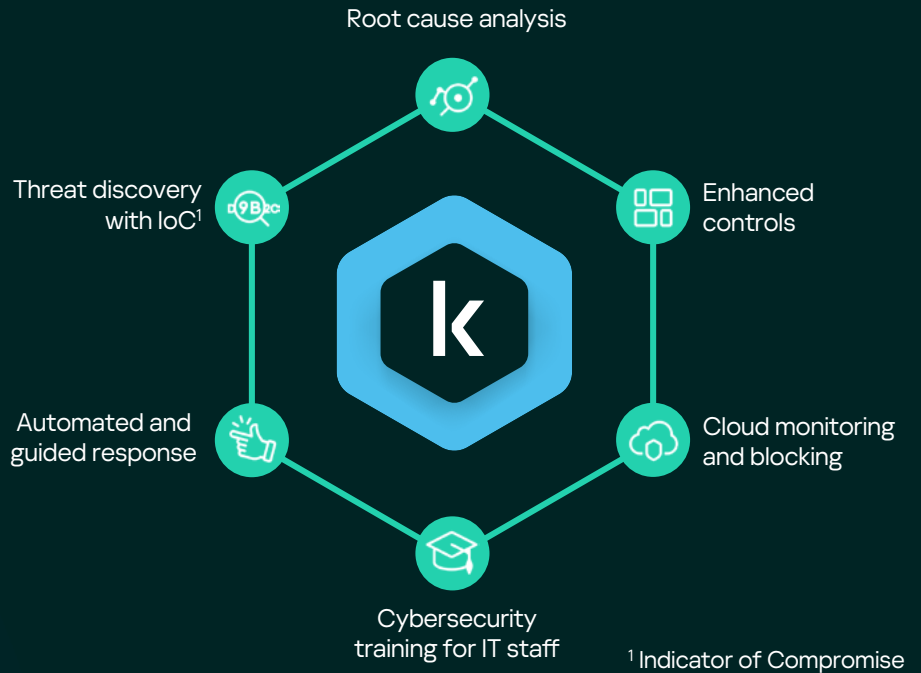
Kaspersky Next EDR Optimum

Build up your defenses

Boost your security with essential investigation and response

If you need

- Enhanced visibility and response capabilities
- Expanded cloud security
- Enterprise-grade controls



Kaspersky Next – your future-proof security

Kaspersky Next EDR Optimum is part of our Kaspersky Next product range, delivering strong endpoint protection and controls with the transparency and speed of EDR and the comprehensive visibility and powerful toolset that is XDR in three simple product tiers, based on your most critical cybersecurity needs. As your needs grow, it's easy to switch from one to another, swiftly upgrading your security function.

What's Next?

What each tier of Kaspersky Next offers:



Kaspersky Next EDR Foundations

The most straightforward way to build a strong core for your cybersecurity.

- Powerful ML-based endpoint protection
- Automatic remediation
- Multiple automation features
- Flexible security controls
- EDR root cause analysis tools



Kaspersky Next EDR Optimum

Build up your defenses and expertise against evasive threats.

- Essential EDR functionality delivers visibility, analysis and response
- Strong endpoint protection
- Improved controls, patch management and cloud security
- Cybersecurity training for IT



Kaspersky Next XDR Expert

Protect your business against the most complex and advanced threats.

- Integrates seamlessly with your existing security infrastructure
- Real-time visibility and deep insights into threats
- Advanced threat detection
- Cross-asset correlation
- Automated response

Why Kaspersky?

We are a global private cybersecurity company with thousands of customers and partners around the world, committed to [transparency and independence](#). For 25 years we have been building tools and providing services to keep you safe with our [Most tested, Most awarded technologies](#).

IDC

IDC MarketScape Worldwide Modern Endpoint Security for Enterprises 2021 Vendor Assessment

Major Player

AV-Test

Advanced Endpoint Protection:
Ransomware Protection Test

100% protection

Radicati Group

Advanced Persistent Threat (APT)
Market Quadrant

Top player

Take a closer look

To find out more about how Kaspersky Next EDR Optimum addresses cyberthreats while supporting your security team and going easy on your resources, visit <https://go.kaspersky.com/next>.

Find out more about [Kaspersky Next EDR Optimum](#)



Kaspersky Next
EDR Optimum



Kaspersky Next
EDR Foundations

[Learn more](#)



Kaspersky Next
XDR Expert

[Learn more](#)

Cyber Threats News: securelist.com
IT Security News: business.kaspersky.com
IT Security for SMB: kaspersky.com/business
IT Security for Enterprise: kaspersky.com/enterprise

kaspersky.com

© 2024 AO Kaspersky Lab.
Registered trademarks and service marks are the property
of their respective owners.

Learn more about Kaspersky Next at:
<https://go.kaspersky.com/next>

Choose the tier that suits you best by taking a short
survey in our interactive tool:
https://go.kaspersky.com/Kaspersky_Next_Tool

